

NJ CAMP FAIRS 2026 MEDIA RATES AT A GLANCE

CAMP FAIR BOOTH RATES (details on pg 1)

In-person opportunity!

# Fairs	Early Bird reserve by 11/15	Rate reserve by 12/19	Rate after 12/19
1	\$565	\$595	\$650
2	\$1040	\$1115	\$1175
3	\$1515	\$1590	\$1650
4	\$1965	\$2040	\$2100
5	\$2365	\$2440	\$2550
6	\$2765	\$2840	\$2900
7	\$3065	\$3140	\$3200

* payment must be made by early registration deadline to guarantee best rate.

ULTIMATE CAMP GUIDE (details on pg 2)

Exposure all year long!

	camp fair attendee	non attendee
Full Page:	\$825	\$1050
Half Page:	\$595	\$750
Quarter Page:	\$475	\$650
Cover (front/back):	\$1200	\$1500

front cover must be accompanied with half or full pge ad inside)

DIGITAL COMBO PACKAGES (details on pg 3)

Most comprehensive marketing (web, email, and social) for extended time period!

	Total Pkg
Platinum Plus Package ALL INCLUSIVE:	\$3600 ** (a \$4525 value)
Platinum Package (5 MONTH):	\$2600 * (a \$4235 value)
Silver Package (3 MONTH):	\$1600 (a \$2580 value)
Bronze (2 MONTH):	\$ 975 (a \$1595 value)

Packages include digital ads on web and e-book, themed eblasts/article, directory listing, and social media posts.

*** Includes extras: 1 x Camp Fair Booth & half page Camp Guide ad, and Camp Fair Branding pkg, plus digital banners, email campaign*

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CAMP FAIR BRANDING PACKAGE (details on pg 4)

Exposure all around the fairs! plus receive the emails from camp fair attendees!

Camp Fair Branding Package \$550 total

(a \$800 value) maximize with all 4 of the following:

- Logo on bag giveaways\$150
- Logo on camp fair email campaigns.....\$200
- Logo/Image & Text on Themed Camp eblasts..2x for \$250
- Emails from Camp Fair family attendees
(only from the camp fair you attended).

ALA CARTE OPTIONS: (details on pg 4)

- Dedicated Eblast (just your camp).....\$625
- Themed Camp Eblast\$250/2x eblast or \$400/4x eblasts
- Directory Camp Listing (online).....\$395
- Banner Package (large image slider).....\$395